

ONLINE POLITICAL FILE CHECKLIST

Political Order: Candidate or Issue Ad	✓
Order (schedule): upload to online political file within 1 business day <ul style="list-style-type: none"> • Candidate Ad • National Issue Ad 	✓
NAB Form PB-19: upload to online political file within 1 business day of receipt of order and upload a new form in the online political file within 1 business day of receipt of a new spot. <ul style="list-style-type: none"> • Candidate Ad • National Issue Ad • Local/State Issue Ad 	✓
Invoice (showing preemptions, make-goods, rebates – if any): upload to online political file within 1 business day of when the invoices is regularly generated by the station (e.g., weekly, monthly) <ul style="list-style-type: none"> • Candidate Ad • National Issue Ad 	
If Issue Ad (National or Local/State)—email buyer with the following required message prior to uploading NAB Form to online political file: <i>"Is the list of chief executive officers, members of the executive committee or board of directors provided complete and accurate?"</i>	n/a
Ad Review (prior to air) <i>Complete for each spot provided as part of ad buy</i>	✓
Confirm Sponsor ID is compliant	✓
For Candidate Ads: <ul style="list-style-type: none"> • Complete section of NAB Form PB-19 marked as "To Be Completed by Station Only" For Issue Ads: <ul style="list-style-type: none"> • Confirm federal candidate/federal election/Issue disclosures on page 1 are accurate for new spot – update as needed. • Complete section of NAB Form PB-19 marked as "To Be Completed by Station Only" 	✓

Please use the charts below to confirm all required information is placed in the political file:

The charts are organized by type of advertisement and explain what must be placed in the file for each type of spot. Different material must be included in the political file depending on who is purchasing the ad and whether it features a candidate "use."



CANDIDATE ADVERTISEMENTS

Candidate Order	✓
NAB Form PB-19 (for each spot) – Candidate Ad <ul style="list-style-type: none">• Ensure form is filled out completely• Do not use acronyms or abbreviations• If Federal Candidate, must sign certification• Station must complete bottom of page 2, section marked as "To Be Completed by Station Only"	✓
Order Information: <ul style="list-style-type: none">• Schedule purchased (Class, Rates, Length of Spots)	✓
Invoice: <ul style="list-style-type: none">• Information on schedule changes (preemptions, make-goods), and any rebates.	
If the Candidate DOES NOT complete the NAB Form, then they must provide ALL of the following information: <ul style="list-style-type: none">• The name of the candidate;• The election (i.e., the office sought);• The name of the candidate's authorized committee, and the name, address, and phone number of a contact person for the candidate or committee;• The name of the committee's treasurer; and• For FEDERAL Candidates: Certification whether the advertisement refers to an opposing candidate, and if it does that it includes the required disclosure	n/a
If Candidate Order is Refused	
Memo explaining why the request was refused (e.g., request made day before election)	n/a



ISSUE ADVERTISEMENTS

NATIONAL ISSUE or FEDERAL ELECTION If the spot communicates a message relating to any "political matter of national importance," including: (i) a federal candidate; (ii) a federal election; or (iii) any "national legislative issue of public importance," the following must be placed in the online political file:	✓
NAB Form PB-19 (for each spot) – Issue Ad <ul style="list-style-type: none">• Ensure form is filled out completely• Do not use acronyms or abbreviations• Confirm federal candidate/federal election/Issue disclosures are accurate for each spot• Station must complete bottom of page 2, section marked as "To Be Completed by Station Only"	✓
Order Information <ul style="list-style-type: none">• Schedule purchased (Class, Rates, Length of Spots)	✓
Invoice <ul style="list-style-type: none">• Information on schedule changes (preemptions, make-goods), and any rebates.	
If the advertiser DOES NOT complete the NAB Form, then they must provide ALL of the following information: <ul style="list-style-type: none">• The issue(s), if any, referred to in the spots (list all)• The name of the candidate(s), if any, referred to in the spots (list all)• The election(s), if any, referred to in the spots (list all)• The name of the person purchasing the time• The name, address, and phone number of a contact person• a list of the chief executive officers or members of the executive committee or the board of directors of the organization sponsoring the ad	M/L

ISSUE ADVERTISEMENTS, cont'd

<p>OTHER ISSUE</p> <p>"Controversial issue of public importance" OR a "Political matter" (usually a state or local issue)</p>	<p>A/R ✓</p>
<p>NAB Form PB-19 (for each <u>spot</u>) – Issue Ad</p> <ul style="list-style-type: none"> • Ensure form is filled out completely • Do not use acronyms or abbreviations • Station must complete bottom of page 2, section marked as "To Be Completed by Station Only" <p>Information about the order (schedule, class, rates) is <u>not</u> required to be placed in the political file UNLESS the spot includes a candidate "USE" (the favorable appearance of a candidate). See page 5 for what must be included when there is a "use."</p>	
<p>If the advertiser DOES NOT complete the NAB Form, then they must provide ALL of the following information:</p> <ul style="list-style-type: none"> • The name and address of the group paying for the advertisement • A list of the chief executive officers or members of the executive committee or the board of directors of the organization sponsoring the ad 	



Candidate "Use"

If an issue advertisement includes the <i>favorable</i> appearance of a candidate – and is therefore a "use" – then the following information must be placed in the online political file:	✓
The name of the candidate	✓
The election (<i>i.e.</i> , the office sought)	✓
The sponsor of the ad	✓
A schedule of the time purchased (class(es) of time purchased, length of spots)	✓
Information on schedule changes (preemptions, make-goods), and any rebates.	✓

If a candidate appears in a program that is <u>not</u> an advertisement (<i>e.g.</i>, a program that is not covered by one of the news exceptions, such as a local charity telethon), this is still a candidate "use," and the station must place a memo with the following information in the online political file:	n/a ✓
The name of the candidate	
The election (<i>i.e.</i> , the office sought)	
The name of the candidate's authorized committee	
The time and duration of the appearance	

If free time is provided for use by or on behalf of a candidate, place a memo with the following information in the online political file:	✓
The name of the candidate	
The election (<i>i.e.</i> , the office sought)	
The name of the candidate's authorized committee	
The time and duration of the free time provided	



How to Access the Online Political File

The online public file is accessed at <https://publicfiles.fcc.gov/>. Login using the station's facility ID number and passcode.

To locate the political file folders, once you have logged into the online public file, hover over the "Manage Public Inspection Files" link at the top of the screen, click on the "Political Files" link in the menu that appears. Click on the correct year and then choose the correct folder for the political material:

- (1) Federal;
- (2) Local;
- (3) Non-Candidate Issue Ads;
- (4) State; or
- (5) Terms and Disclosures

How to Organize the Online Political File

It is important to keep your online political file well organized.

Use Folders: Use the main folders (Federal, Local, Non-Candidate Issue Ads, and State) and create sub-folders to store files by Candidate name, PAC, or Issue (e.g., Local/Sheriff/Candidate A, State/Senate Primary/Candidate B, Federal/House/Candidate C, Issue Ads/NRCC/Healthcare, etc.).

Naming documents: Name uploaded documents using identifying information (e.g., Purdue082615, NAB FormPurdue082615) that would be helpful to someone searching for information in the political file. If the order is revised, leave the original order in the folder and upload the revised order with a new name (e.g., Purdue082615v2 or Purdue082615Rev1).

DO NOT use the online political file to store all political advertising information. Include ONLY the information that the FCC requires.



Timing

- Once an order is placed or revised, the required information should be uploaded to the public file within **1 business day**.
- NAB Form PB-19 (or letter with all required information) must be uploaded within **1 business day**.
 - **Important:** The NAB Form provided by the candidate or issue advertiser must be filled out **completely**. If they choose not to use the NAB Form, then they must provide all the information listed in the charts above. If any information is missing, the Station should fill it in before uploading it to the public file.
- Each spot should have its own NAB PB-19. If the agency does not provide one – use a copy of the original NAB PB-19 and complete the section marked as “To Be Completed by Station Only” for each spot.
- Review each spot for compliance with sponsor ID.

Contents of the Online Political File

DO NOT place in the online political file:

- Requests for time that do not result in a final order (except where a request for a candidate spot is refused – see below).
- Checks or credit card statements – proof of payment is not required (e.g., do not include bank account information, social security numbers, etc.).
- Memos containing internal valuations of packages.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, AxMedia, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Tommy Tuberville

Authorized committee:

Tuberville for Senate, Inc.

Agency requesting time (and contact information):

☐ N/A AxMedia

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

United States Senate

Date of election:

March 31, 2020 (Runoff)



General



Primary

Treasurer of candidate's authorized committee:

Paul Shashy

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:

Eva Mah

Name: Eva Mah

Date of Request to Purchase Ad Time: 3/4/2020

Station Representative

Signature:

Cyndi Johnson

Name:

Cyndi Johnson

Date of Station Agreement to Sell Time: 3/4/2020

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:



Name: Eva Mah

Date: 3/4/2020

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☒ Yes ☐ No Date ad received: 3/5/2020

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): ☒ Yes ☐ No ☐ N/A

Disposition:

- ☒ Accepted
☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

KAS742

Station Call Letters:

WBRC

Date Received/Requested:

3/4/2020

Est. #:

1315

Station Location:

Birmingham, AL

Run Start and End Dates:

3/6-9/2020

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

WOC12411966 [00.00]

Order Printout



Order Status: Opened-New
 Traffic #:
 Buyer Order #: 9441904
 AE: Birmingham House
 Property: WBRC TV
 Sales Region: Local

Start/End Dates: 03/03/20 - 03/09/20
 Agency: AxMedia
 Advertiser: Tommy Tuberville for Senate
 Buyer:
 Primary Demo: Adults 55+ (RTG)

C/P/E: 164 / 213 / 1315
 Product Desc.: 2020 Primary Election
 Estimate Desc.: Tuberville for Senate - Runoff TV - 3/6 - 3/9
 Total Cost: \$5,265.00 (Cash)
 Received Date: 3/04/20 12:27 PM

Comments:

Please include ISCI and Estimate on all invoices. We are set up to receive invoices electronically: TV Invoices ID: 9916670 or TV16670 and RADIO Invoices ID: 9914861 OR R114861. Marktron #200345, Spotdata #2095, eMedia Trade (AdCoreLocal) #EMT12794Separation: 30

Terms Of Sale:

All invoices must exactly match this time order and are to be sent, in duplicate, immediately following the end of the schedule. All invoices are to be in our hands by the 7th of the following month. This agency does not accept "service fees" or "handling charges" or anything of that type. Urgently request our commercials air in the first :30 position of each pod. All spots must receive a fair and equitable rotation. Deductions will be made for poor rotations and missing bonus or N/C spots. Any additional bonus weight would be greatly appreciated. No makegoods will be accepted. All spots shown on the invoice/affidavit must be within 5 minutes of the actual time the spots aired. We have the right to cancel this contract. A 30-minute separation is required between our own spots and those of our major competitors.

Line Items				Spots				Totals				Adults 55+	
Line	Program	ST	Len	Time	Days	Rate	Mer	Total Spots	Total Cost	RTG	GRP	CPP	
1	GOOD DAY AL 6A	NM	:30	6:00 AM-7:00 AM	--F--	480.00	1	1	480.00	6.70	6.70	71.84	
	(Program: GOOD DAY AL 6AMar-2019LS												
1	GOOD DAY AL 6A	NM	:30	6:00 AM-7:00 AM	--M	480.00	1	1	480.00	6.70	6.70	71.84	
	(Program: GOOD DAY AL 6AMar-2019LS												
2	WBRC NEWS SAT 7A	NM	:30	7:00 AM-8:00 AM	---S-	375.00	1	1	375.00	7.40	7.40	50.68	
	(Program: WBRC NEWS SAT 7AMar-2019LS												
3	WBRC NEWS SUN 7A	NM	:30	7:00 AM-8:00 AM	---B-	300.00	1	1	300.00	8.60	8.60	34.88	
	(Program: WBRC NEWS SUN 7AMar-2019LS												
4	WBRC NOON NEWS	NM	:30	12:00 PM-1:00 PM	-F--	270.00	1	1	270.00	6.00	6.00	45.00	
	(Program: WBRC NOON NEWS)Mar-2019LS												
4	WBRC NOON NEWS	NM	:30	12:00 PM-1:00 PM	---M	270.00	1	1	270.00	6.00	6.00	45.00	
	(Program: WBRC NOON NEWS)Mar-2019LS												
5	WBRC NEWS AT 530P	NM	:30	5:30 PM-6:00 PM	-F--	570.00	1	1	570.00	8.20	8.20	69.51	
	(Program: WBRC NEWS AT 530P)Mar-2019LS												

Generated Date: 3/04/20 1:12 PM

Generated by WO Platform
 WideOrbit Inc.

List Items										Spots					Totals			Adults 55+		
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Max			Total Spots	Total Cost	RTG	GRP	CPP						
5	WBRC NEWS AT 530P (Program: WBRC NEWS AT 530P)Mar-2019LS	NM	:30	5:30 PM-6:00 PM	---M	570.00	1			1	570.00	8.20	8.20	69.51						
6	WBRC NEWS AT 9P (Program: WBRC NEWS AT 9P)Mar-2019LS	NM	:30	9:00 PM-9:30 PM	--F--	600.00	1			1	600.00	7.10	7.10	84.51						
6	WBRC NEWS AT 9P (Program: WBRC NEWS AT 9P)Mar-2019LS	NM	:30	9:00 PM-9:30 PM	---M	600.00	1			1	600.00	7.10	7.10	84.51						
7	WBRC NEWS AT 9P SAT (Program: WBRC NEWS AT 9P SAT)Mar-2018LS	NM	:30	9:00 PM-9:30 PM	---S-	300.00	1			1	300.00	5.00	5.00	60.00						
8	WBRC NEWS AT 9P SUN (Program: WBRC NEWS AT 9P SUN)Mar-2019LS	NM	:30	9:00 PM-9:30 PM	---S-	450.00	1			1	450.00	8.50	8.50	52.94						
Spot Totals:							12			12	\$5,265.00									
Adults 55+ GRP:							85.50													

MONTH	SPOTS	COST	GRP	MONTH	SPOTS	COST	GRP
March	12	\$5,265.00	85.50				

ORDER

Orders
Order / Rev: 1545742
Alt Order #: WOC12411966
Product Desc: 2020 Primary Election_Mar 6-9
Estimate: 1315
Flight Dates: 03/06/20 - 03/09/20
Original Date / Rev: 03/04/20 / 03/04/20
Order Type: NORMAL

WBRC
Birmingham House
BHM-N
National

Agency
Name: AxMedia
Buying Contact:
Billing Contact:
 1251 NW Briarcliff Pkwy
 Kansas City, MO 64116

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Tuberville for Senate Inc
Demographic: A55+
Product Codes: Candidate - National - Senate
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Advertiser External ID: 176855
Agency External ID: 140343
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/24/20	03/09/20	12	\$5,265.00	\$4,475.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2020	12	\$5,265.00	\$4,475.25	85.50
Totals	12	\$5,265.00	\$4,475.25	85.50

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Birmingham House	BHM-N	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WBRC	03/06/20	03/09/20	M-F News at 6a M-F News at 6a (Program: GOOD DAY AL 6A)Mar-2019LS	CM	6:00 AM-7:00 AM	1---1--	:30	2	\$480.00	P-02	6.70	NM	2	\$960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/03/20	03/09/20	1---1--					2	\$480.00		6.70			
N 2	WBRC	03/07/20	03/07/20	Sat News at 7-8a Sat News at 7-8a (Program: WBRC NEWS SAT 7A)Mar-2019LS	CM	7:00 AM-8:00 AM	-----1-	:30	1	\$375.00	P-02	7.40	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/02/20	03/08/20	-----1-					1	\$375.00		7.40			
N 3	WBRC	03/08/20	03/08/20	Sun News at 7-8a Sun News at 7-8a (Program: WBRC NEWS SUN 7A)Mar-2019LS	CM	7:00 AM-8:00 AM	-----1	:30	1	\$300.00	P-02	8.60	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/02/20	03/08/20	-----1					1	\$300.00		8.60			
N 4	WBRC	03/06/20	03/09/20	M-F News at 12p M-F News at 12p (Program: WBRC NOON NEWS)Mar-2019LS	CM	12:00 PM-1:00 PM	1---1--	:30	2	\$270.00	P-02	6.00	NM	2	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/03/20	03/09/20	1---1--					2	\$270.00		6.00			
N 5	WBRC	03/06/20	03/09/20	M-F News at 530p M-F News at 530p	CM	5:30 PM-6:00 PM	1---1--	:30	2	\$570.00	P-02	8.20	NM	2	\$1,140.00

Order / Rev: 1545742
 Alt Order #: WOC12411966
 Flight Dates: 03/06/20 - 03/09/20

Advertiser: Tuberville for Senate Inc
 Product Desc: 2020 Primary Election_Mar 6-9
 Estimate: 1315
 WBRC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: WBRC NEWS AT 530P)Mar-2019LS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/03/20	03/09/20	1---1--					2	\$570.00		8.20			
N 6	WBRC	03/06/20	03/09/20	M-F News at 9p M-F News at 9p	CM	9:00 PM-9:30 PM	1---1--	:30	2	\$600.00	P-02	7.10	NM	2	\$1,200.00
(Program: WBRC NEWS AT 9P)Mar-2019LS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/03/20	03/09/20	1---1--					2	\$600.00		7.10			
N 7	WBRC	03/07/20	03/07/20	Sa News at 9p Sa News at 9p	CM	9:00 PM-9:30 PM	-----1-	:30	1	\$300.00	P-02	5.00	NM	1	\$300.00
(Program: WBRC NEWS AT 9P SAT)Mar-2019LS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/02/20	03/08/20	-----1-					1	\$300.00		5.00			
N 8	WBRC	03/08/20	03/08/20	Su News at 9p Su News at 9p	CM	9:00 PM-9:30 PM	-----1	:30	1	\$450.00	P-02	8.50	NM	1	\$450.00
(Program: WBRC NEWS AT 9P SUN)Mar-2019LS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/02/20	03/08/20	-----1					1	\$450.00		8.50			
													Totals	12	\$5,265.00

Date: 3/5/2020

**TRAFFIC INSTRUCTION #417093: Tuberville Runoff
TV
Est. 1315, Tuberville for Senate - Runoff TV - 3/6 - 3/9
Estimate Flight: 03/03/20 - 03/09/20
Instruction Dates: 03/06/20 - 03/09/20**

Agency: AxMedia
Client: Tommy Tuberville for Senate
Product: 2020 Primary Election
Mkt/Sta: Birmingham:WBMA-S2,WBRC-TV,WIAT-TV,WVTM-TV, Huntsville:WAAY-TV,WAFF-TV,WHNT-TV

Start Date	End Date	DP	Start Time	End Time	ISCI / Ad-ID	Creative Title	Len	Rot%	Seg#
3/6/2020	3/9/2020				TTALS0305H	Fired H	:30	100%	

Line Comments: spot shipping via extreme reach.

Traffic Disclaimer
Do not down convert any HD spots. Please run the SD spots that are provided for SD channels
(Only run per your contracted dates & times. This is NOT a contract.)

Signature: _____

Please sign and email phomung@axmediateam.com confirming receipt of instruction. Thank You!

**POLITICAL ADVERTISEMENT
REVIEW FORM**

A. IDENTIFY THE TYPE OF SPOT

Candidate Advertisement (sponsored by a legally qualified federal, state or local candidate).

- **Answer Questions 1-4 in Section B below and confirm political file includes following information (some of which may be provided on the NAB PB-18):**
- ☒ Name of candidate and office sought
 - ☒ Name of authorized committee of the candidate
 - ☒ Name of committee's treasurer
 - ☒ Rate charged for spot
 - ☒ Spot length
 - ☒ Dates and times spot scheduled to air and actually aired
 - ☒ Class(es) of time purchased
 - ☒ Any other information relevant to order (e.g., makegoods/rebates)

Non-Candidate "Issue" Advertisement (sponsored by a third-party, such as a PAC, political party, corporation or advocacy group).

The issue ad references a federal candidate, a federal election and/or a political matter of national importance (e.g., Economy, Immigration, Climate Change).

- **Answer Questions 1-5 in Section B below and confirm political file includes following information (some of which may be provided on the NAB PB-18):**
- ☐ Name of person purchasing the time (i.e., the sponsor)
 - ☐ Name, address and phone number of a contact person for sponsor
 - ☐ Rate charged for spot
 - ☐ Dates and times spot scheduled to air and actually aired
 - ☐ Class(es) of time purchased

OR

The issue ad only references a state/local political matter or controversial issue of public importance (e.g., school bond, local infrastructure, ballot measure).

- **List all state/local political matters/issues referenced in the spot:**

- **Answer Questions 1 and 5 in Section B below.**

N/A

B. COLLECT INFORMATION

1. Full Name of Ad Sponsor (e.g., Candidate Committee or PAC): Tuberville for Senate

Name of Ad or ISCI Code: TIA S03054 "fired #": 30

Date Spot Received: 3/5/2022

Has the Ad Buyer or Ad Sponsor provided a completed NAB Form?

☒ Yes

☐ No

If No, please confirm you have obtained all required information for the political file as listed in Section A.

n/a

2. Does the spot reference a candidate for federal office (President, Vice President, Senate, or House)?

☒ Yes

☐ No

If Yes, then for each federal candidate referenced in the spot, list:

Candidate's full name Tommy Tuberville

Office sought by candidate: US Senate

Election candidate is participating in: 2020

3. Does the spot reference a federal election?

☒ Yes

☐ No

If Yes, then list all elections referenced: 2020

4. Does the spot reference a political matter of national importance (e.g., Economy, Immigration, Climate Change) or any pending federal legislation (e.g., Affordable Care Act)?

☒ Yes

☐ No

If Yes, then list all political matters of national importance and/or federal legislation referenced in the spot:

States that "Trump said 'DC insider' Jeff Sessions was a 'total disaster'." Tuberville says he's not a "career politician" & he wants to help Trump fight the 'stump'.

5. If the spot is sponsored by a third-party entity (i.e., political action committee, advocacy group, corporation, association or other unincorporated group), a list of chief executive officers, members of the executive committee, or the board of directors of the sponsor must be uploaded to the public file. Did you receive a list of these individuals from the sponsor? ☐ Yes ☐ No

Did you ask the sponsor or ad buyer in writing if the list provided is a complete and accurate list of all individuals that must be disclosed?¹ ☐ Yes ☐ No

¹ Before an issue ad order is finalized, the station representative should confirm in writing with the ad buyer that the provided list of chief executive officers, members of the executive committee, or the board of directors of the sponsor is complete and accurate.

WOC12411966 [01.00]

Order Printout



Order Status:	Confirmed	Start/End Dates:	03/03/20 - 03/16/20	C/P/E:	164 / 213 / 1315
Traffic #:	1545742	Agency:	AxMedia	Product Desc.:	2020 Primary Election
Buyer Order #:	9441904	Advertiser:	Tommy Tuberville for Senate	Estimate Desc.:	Tuberville for Senate - Runoff TV - 3/6 - 3/10
AE:	Birmingham House	Buyer:		Total Cost:	\$5,265.00 (Cash)
Property:	WBRC TV	Primary Demo:	Adults 55+ (RTG)	Received Date:	3/06/20 6:27 AM
Sales Region:	Local				

Comments:

REV 3/6 - Shifted some Monday spots over to Tuesday. Notated with "REV" on comment line. Please confirm. Thank you! Please include ISCI and Estimate on all invoices. We are set up to receive invoices electronically: TV Invoices ID: 9916670 or TV16670 and RADIO Invoices ID: 9914861 OR R114861. Marketron #200345, Spottdata #2095, eMediaTrade (AdCoreLocal) #EMT12794Separation: 30

Terms Of Sale:

List Items										Spots										Totals		Adults 55+		
Line	Program	ST	Len	Time	Days	Rate	Mar 3	Mar 10										Total Spots	Total Cost	RTG	GRP	CPP		
1	GOOD DAY AL 6A	NM	:30	6:00 AM-7:00 AM	--F---	480.00	1	0										1	480.00	6.70	6.70	71.64		
	(Program: GOOD DAY AL 6A)Mar-2019LS																							
1	GOOD DAY AL 6A	NM	:30	6:00 AM-7:00 AM	-----M	480.00	1	0										1	480.00	6.70	6.70	71.64		
	(Program: GOOD DAY AL 6A)Mar-2019LS																							
2	WBRC NEWS SAT 7A	NM	:30	7:00 AM-8:00 AM	---S-	375.00	1	0										1	375.00	7.40	7.40	50.68		
	{Program: WBRC NEWS SAT 7A}Mar-2019LS																							
3	WBRC NEWS SUN 7A	NM	:30	7:00 AM-8:00 AM	---S-	300.00	1	0										1	300.00	8.60	8.60	34.88		
	{Program: WBRC NEWS SUN 7A}Mar-2019LS																							
4	WBRC NOON NEWS	NM	:30	12:00 PM-1:00 PM	--F--	270.00	1	0										1	270.00	6.00	6.00	45.00		
	{Program: WBRC NOON NEWS}Mar-2019LS																							
4	WBRC NOON NEWS	NM	:30	12:00 PM-1:00 PM	---M	270.00	1	0										1	270.00	6.00	6.00	45.00		
	{Program: WBRC NOON NEWS}Mar-2019LS																							
5	WBRC NEWS AT 530P	NM	:30	5:30 PM-6:00 PM	--F---	570.00	1	0										1	570.00	8.20	8.20	69.51		
	{Program: WBRC NEWS AT 530P}REV																							
5	WBRC NEWS AT 530P	NM	:30	5:30 PM-6:00 PM	T-----	570.00	0	1										1	570.00	8.20	8.20	69.51		
	{Program: WBRC NEWS AT 530P}REV																							
6	WBRC NEWS AT 9P	NM	:30	9:00 PM-9:30 PM	---F---	600.00	1	0										1	600.00	7.10	7.10	84.51		
	{Program: WBRC NEWS AT 9P}REV																							

List Items										Spots										Totals		Adults 55+			
Line	Program	ST	Len	Time	Days	Rate	Mar 3	Mar 10										Total Spots	Total Cost	RTG	GRP	CPP			
6	WBRC NEWS AT 9P	NM	:30	9:00 PM-9:30 PM	T-----	600.00	0	1										1	600.00	7.10	7.10	84.51			
(Program: WBRC NEWS AT 9P)REV																									
7	WBRC NEWS AT 9P	NM	:30	9:00 PM-9:30 PM	---S-	300.00	1	0										1	300.00	5.00	5.00	60.00			
(Program: WBRC NEWS AT 9P SAT)Mar-2019LS																									
8	WBRC NEWS AT 9P	NM	:30	9:00 PM-9:30 PM	---S-	450.00	1	0										1	450.00	8.50	8.50	52.94			
(Program: WBRC NEWS AT 9P SUN)Mar-2019LS																									
Spot Totals:										10	2								12	\$5,265.00		85.50			
Adults 55+ GRP:										70.20	15.30														

MONTH	SPOTS	COST	GRP	MONTH	SPOTS	COST	GRP
March	12	\$5,265.00	85.50				

FCC

Site was down

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